
The group discussed the major themes and goals and how specific they should be when presented to the Strategic Planning Group. Following the discussion, it was decided that the four goals could be consolidated into the following three major goals:

1. **Identify New and Enhance Current Funding Sources**

   Increase revenue sources to support new programs and ongoing operations through the establishment of a five year financial target, targeted enrollment growth, reduced financial aid discount rate, strategic use of the endowment and enhanced non-traditional course offerings.

2. **Expense Management and Resource Allocation**

   Direct available resources to achieve greatest value and return using program evaluations, expense management, possible efficiency gains by better utilization of technology and collaborations with other schools and purchasing groups.

3. **Pursue Fundraising, Grant Opportunities and Third Party Investors to Provide Facilities to Meet Academic and Student Life Needs**

   Raise funds to support facility needs through a major capital campaign, targeted fundraising efforts, use of third party investors and development of a formalized grant acquisition program. Facility needs will be identified and prioritized through an updated master facility and deferred maintenance planning process.

Next meeting is Thursday, December 9 at 8:30 a.m. in LB462.

Meeting adjourned.