

Pete H.C. Petersen

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OBJECTIVE

Health Care marketing or management position

PROFILE

Background in health care management principles and practices; Understanding of marketing fundamentals; Customer Oriented; Experienced in utilizing business software; Skilled in planning and project development; Organized; Engaging Leader; Hardworking; Budget experience; Exposure to compliance, Continuous Improvement, HIPPA and JUCO

COMPUTER SKILLS

Word Excel Access Explorer PageMaker PowerPoint

EDUCATION

M.S. Health Service Administration **Major GPA 3.68/4.0**
UNIVERSITY of EVANSVILLE Evansville, IN Expected May 2006

PROFESSIONAL HEALTH CARE EXPERIENCE

Clinical Research Intern GETTABETTASOON CLINIC Wellness, IN Jan 2005-Present

- Collaborated with director and developed a comprehensive survey to benchmark clinic performance with regional clinics in Indiana, Illinois and Kentucky
- Evaluated, analyzed and wrote report from the survey data for the director and staff
- Created business development recommendations to improve standardization and operational clinic procedures and preventative care
- Mentored 4 interns in the Six Sigma continuous improvement processes in Health Care organizations

Management Intern MASCOT HOSPITAL Colletown, IN Fall 2004

- Initiated, co-developed and executed a strategic marketing plan which involved community sponsorships and events.
- Strengthened understanding of integrated healthcare delivery systems
- Formulated business strategies to improve profitability with a team of professional staff and interns

Intern STATE MEDICAL CENTER Pennsylvania, IN Jan 2003-Fall 2003

- Successfully completed an overview experience in all operational aspects of a small, regional Medical Center
- Actively engaged in a systematic overview of the operational aspects of a medical center

LEADERSHIP

Alpha Fraternity 2001-2005

- President of Academic Development – Coordinated daily tutoring sessions for brothers, and cultivated relationships with faculty members through campus involvement and research
- Supervised and organized a 60 person crew for the construction of a habitat for humanity house in Indiana

Intramural Supervisor Spring 2005

- Directed and organized all intramural events for 2000 students and faculty members at the University as well as supervising six University Fitness Center undergraduate staff

Student Government Association Treasurer 2004-2005

- Efficiently managed and allocated student activities budget of \$100,000

Orientation Leader Summers 2003-2004

- Developed with University personnel and 32 Orientation Leaders the freshman orientation program for over 1250 freshman and parents to help with first-year transition issues