# **OBJECTIVE**

Health care marketing or management position

# PROFILE

Background in health care management principles and practices; Understanding of marketing fundamentals; Customer oriented; Experienced in utilizing business software; Skilled in planning and project development; Organized; Engaging leader; Hardworking; Budget experience; Exposure to compliance, continuous improvement, HIPPA, and JUCO

• Explorer

• PageMaker

# **COMPUTER SKILLS**

• Word

# **EDUCATION**

M.S. Health Services Administration University of Evansville, Evansville, Indiana

• Excel

Major GPA 3.68 Expected graduation, May 2010

PowerPoint

# PROFESSIONAL HEALTH CARE EXPERIENCE

Clinical Research Intern Gettabettasoon Clinic • Wellnessville, Indiana January 2009 - Present

- Collaborated with director and developed a comprehensive survey to benchmark clinic performance with regional clinics in Indiana, Illinois, and Kentucky
- Evaluated, analyzed, and wrote report from the survey data for the director and staff
- Created business development recommendations to improve standardization and operational clinic procedures and preventative care
- Mentored four interns in the Six Sigma continuous improvement processes in health care organizations.

#### Management Intern Mascot Hospital • Collegetown, Indiana

- Initiated, codeveloped, and executed a strategic marketing plan which involved community sponsorships and events
- Strengthened understanding of integrated health care delivery systems

• Access

• Formulated business strategies to improve profitability with a team of professional staff and interns

# Intern State Medical Center • Pennsylvania, Indiana

- Successfully completed an overview experience in all operational aspects of a small, regional medical center
- Actively engaged in a systematic overview of the operational aspects of a medical center

#### LEADERSHIP

President of Academic Development, Alpha Fraternity

- Coordinated daily tutoring sessions for brothers; cultivated relationships with faculty members through campus involvement and research
- Supervised and organized a 60-person crew for the construction of a Habitat for Humanity house in Indiana

#### Intramural Supervisor

• Directed and organized all intramural events for 2,000 students and faculty members at the university as well as supervising six university fitness center undergraduate staff members

# Student Government Association Treasurer

• Efficiently managed and allocated student activities budget of \$100,000

# Orientation Leader

• Developed, with university personnel and 32 orientation leaders, the freshman orientation program for over 1,250 freshmen and parents to help with first-year transition issues

Fall 2007

January 2006 - Fall 2006

#### 2004 - 2008 n campus

# Spring 2008

# 2006 - 2007

Summers 2006, 2007