

Career Services and Cooperative Education Programming Menu

Topic: Values Inventory / Values Auction

Objective:

There are two primary objectives to this program. First this program is intended to help the audience identify personal values that go into making decisions about career choice. The second objective of this program is to shed light on the importance that each individual places on each value.

Description:

This program is often started with a discussion of what the term “values” means or what a set of values consists of. From there the group will be given two different exercises to complete to help them gather an idea of all the different kinds of values out there to consider when choosing a career. The first exercise is a questionnaire that asks the participant to rate statements based on how “important” they are. Once the questionnaire is completed, the participant will add up the answers to specific questions to determine which values are most important. The other exercise consists of one long list of values and asks the participant to rank them from most important to least important.

The second part of this program is the Values Auction. This will consist of an activity where the participants will bid on values against one another in an auction format. The participants will all be given an amount of money to use and then one at a time various values will be auctioned off. This is intended to show how motivated the participants are to hang on to certain values. At the end of the program there should be time for questions and debriefing the exercises.