



## Evansville Promise Neighborhood Reach (2025)

March 31, 2026

In 2025, the reach, or total penetration rate, for the Evansville Promise Neighborhood (EPN) was approximately **4,034** children which represented 57% (4,034/7,079) of eligible children, an increase from an estimated 1,988 children served in 2024 (27% of eligible children). This includes (a) all K-12 students attending an EPN focus school at some point during the 2024-2025 school year, or (b) children and youth living in the EPN service area with an EPN consent on file and participating in at least one EPN pipeline program or service based on the minimum participation threshold determined by EPN partners. Since programs and services are offered at varying timeframes during the year, participation information included in the 2025 reporting period is based on programs and services during the following periods:

- 1) **Completed in Spring 2025 (Fall 2024 to Spring 2025 school year):** Examples include (a) attendance case managers providing services throughout the 24-25 school year (Fall 2024 to Spring 2025), and out-school time programs provided during the 24-25 school year (Fall 2024 to Spring 2025).
- 2) **Completed in Summer 2025:** Examples include (a) K-Camp provided during June 2025, and (b) Camp Blue provided in July 2025.
- 3) **Completed in Fall 2025 (Fall 2024/Spring 2025 to Fall 2025; Fall 2025):** Examples include (a) Dolly Parton's Imagination Library providing sign-ups from November 2024 through October 2025 (Fall 2024/Spring 2025 to Fall 2025), and (b) Book n' Cook beginning and ending in fall 2025.

To estimate the total penetration rate for 2025 specific to children/youth, we included children/youth served in the focus schools during the 2024-2025 school year and those served by EPN partner programs in 2025 based on the reporting period described above. This process included the following process for estimating the denominator and numerator:

### Estimating the Denominator:

- To identify the total number of eligible children/youth in the EPN focus area, children/youth aged 0-17 residing in the designated EPN census tracts (2024 5-year ACS estimates) were combined with those attending the six focus schools (but not living in the EPN census tracts). This resulted in a total of 7,079 children/youth eligible to be served by EPN.

### Estimating the Numerator:

The number of children/youth served was generated from two levels of participation.

- *Focus School Participants:* In contrast to 2024, EPN determined that all students attending an EPN school at some point during the school year met the threshold for participation. This is based on the increased level of universal programming happening within and across EPN focus schools (e.g., school resource officers, student success mentors, Science of Reading supports, case manager universal supports, behavior support specialist universal supports, attendance incentives and communications). This resulted in an unduplicated count of 3,311 K-12 students.
- *Non-Focus School Participants:* Based on individual participation data, an unduplicated list of students with EPN consent and meeting beneficial participation thresholds was generated. In addition, universal participation records were also reviewed to determine if any programs/services with only universal participation submitted exceeded individual participation numbers. From this review, it was determined that the Dolly Parton Imagination Library served 560 children (ages 0-5). To control for potential duplication of children ages 0-5, individual participation records from programs serving this same age group were removed. This resulted in an unduplicated count of 723 children/youth.

Using this approach, an **estimated 4,034 children** were served by EPN in 2025, which represents **57% overall reach** (N=7,079).

**Key Considerations**

- The estimated penetration rate is based on the best available data at the time of the report and reflects a conservative approach to calculating the penetration rate.
- The 2025 calculation is based only on programs and services completed during the reporting period.
- The 2024 5-year ACS estimates for children 0-17 represented a consistent starting point for the overall number of children in the EPN. We recognize that some high school students served are 18 years old and may not be accurately reflected in the total population. However, this approach will allow for consistency in reporting progress.