



Evansville Promise Neighborhood Reach (2024)

March 14, 2025

In 2024, the reach, or total penetration rate, for the Evansville Promise Neighborhood (EPN) was approximately **1,988** children which represented 27% (1,988/7,381) of eligible children. This includes those who participated in at least one EPN pipeline program or service based on the minimum participation threshold determined by EPN partners during the planning stages. Since programs and services are offered during varying timeframes during the year, participation information included in the 2024 reporting period is based on programs and services which met the minimum participation threshold (completed) during the following periods:

- 1) **Completed in Spring 2024 (Fall 2023 to Spring 2024 school year):** Examples include (a) attendance case managers providing services throughout the 23-24 school year (Fall 2023 to Spring 2024), and (b) out-of-school time programs provided during the 23-24 school year (Fall 2023 to Spring 2024).
- 2) **Completed in Summer 2024:** Examples include (a) K-Camp provided during June 2024, and (b) Camp Blue provided in June and July 2024.
- 3) **Completed in Fall 2024 (Fall 2023/Spring 2024 to Fall 2024; Fall 2024):** Examples include (a) Dolly Parton's Imagination Library providing sign-ups from November 2023 through October 2024 (Fall 2023/Spring 2024 to Fall 2024), and (b) Book n' Cook starting in Summer 2024 and ending in Fall 2024.

To estimate the total penetration rate for 2024 specific to children, we included children served in the focus schools during the 2023-2024 school year and those served by EPN partner programs in 2024 based on the reporting period described above. Combining children aged 0-17 residing in the census tracts (2023 5-year ACS estimates) with those attending the six focus schools (but not living in the EPN census tracts), there were a total of 7,381 children eligible to be served by EPN.

For EPN programs sharing individual participation data, a deduplicated list was created based on children with a signed EPN consent form who participated in at least one EPN program at a beneficial level.

For programs without individual data, we considered the population of children being served based on age, grade, and school where the program was provided. If a program's served number exceeded the corresponding subgroup in the deduplicated count, we adjusted the total accordingly.

Using this approach, an **estimated 1,988 children** were served by EPN in 2024.

Key Considerations

- The estimated penetration rate is based on the best available data at the time of the report and reflects a conservative approach to calculating the penetration rate.
- The 2024 calculation is based on only programs and services completed during the reporting period. A number of EPN programs and services started in fall 2024 and will be reflected in the 2025 reporting period.
- The 2023 5-year ACS estimates for children 0-17 represented a consistent starting point for the overall number of children in the EPN. We recognize that some high school students served are 18 years old and may not be accurately reflected in the total population. However, this approach will allow for consistency in reporting progress.
- The unduplicated count of children served only includes those with consent on file, which underrepresents the number of children served.