

GAP PROGRAM



UNIVERSITY OF
EVANSVILLE®

Real world. Real results.

GAP PROGRAM ... IMPACT



The GAP Program is your chance to:

- Put your skills to work in the real world.
- Work with students from other majors.
- Increase your confidence.
- Earn credit and gain marketable skills.

All majors welcome.

Check out these projects →

The Jezreel Expedition

Develop a marketing and fundraising strategy for an archaeology dig in Israel.

"Meeting these challenges has helped me to develop confidence on both a personal and professional level...I gained business and marketing experience, which I know will prove beneficial in my future."

Morgan Davidson
Archaeology Major



Berry Plastics

Advise a global manufacturer on international expansion strategy.

"I wasn't analyzing a case study or developing a hypothetical marketing strategy; I was finding a real solution for a real company."

Christine Mueller
Creative Writing Major

YOUR WORLD!

www.evansville.edu/GAP



Neuromarketing

Utilize state-of-the-art neuroscience equipment for market research.

"We shared the ups and downs of a live project, everyone learned a new skill (including me), and we were able to create something that is a benefit for the University, the students, and the greater corporate community."

Lora Becker, PhD
Professor of Psychology



Mission Guatemala

Improve nutrition, health, and education delivery services.

"I see the world in a different way, and my role in it has taken a new light."

Becca Gervasio
Psychology and Spanish Major





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To participate:

Ask a faculty member to nominate you.

OR

Submit your application at
www.evansville.edu/GAP.

All majors welcome!

For more information contact us at
gap@evansville.edu or call 812-488-2455

*"I cannot tell you how many times
I was told how unique and valuable
this experience was from my
interviewers."*

Laurel Spurgeon
Health Services Administration Major



Questions? www.evansville.edu/GAP ■ gap@evansville.edu ■ 812-488-2455