The GAP Program is your chance to:

- Put your skills to work in the real world.
- Work with students from other majors.
- Increase your confidence.
- Earn credit and gain marketable skills.

All majors welcome.

Check out these projects ➞

The Jezreel Expedition

Develop a marketing and fundraising strategy for an archaeology dig in Israel.

“Meeting these challenges has helped me to develop confidence on both a personal and professional level...I gained business and marketing experience, which I know will prove beneficial in my future.”

Morgan Davidson
Archaeology Major

Berry Plastics

Advise a global manufacturer on international expansion strategy.

“I wasn’t analyzing a case study or developing a hypothetical marketing strategy; I was finding a real solution for a real company.”

Christine Mueller
Creative Writing Major
**Neuromarketing**

Utilize state-of-the-art neuroscience equipment for market research.

“We shared the ups and downs of a live project, everyone learned a new skill (including me), and we were able to create something that is a benefit for the University, the students, and the greater corporate community.”

Lora Becker, PhD
Professor of Psychology

**Mission Guatemala**

Improve nutrition, health, and education delivery services.

“I see the world in a different way, and my role in it has taken a new light.”

Becca Gervasio
Psychology and Spanish Major
To participate:
Ask a faculty member to nominate you.
OR
Submit your application at www.evansville.edu/GAP.
All majors welcome!

For more information contact us at gap@evansville.edu or call 812-488-2455

“I cannot tell you how many times I was told how unique and valuable this experience was from my interviewers.”

Laurel Spurgeon
Health Services Administration Major

Questions? www.evansville.edu/GAP  gap@evansville.edu  812-488-2455